

**Examining students' entrepreneurial intention:
An application of theory of planned behavior**

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Abstract

Purpose: The purpose of the present study is to examine entrepreneurial intention of university students employing Theory of Planned Behavior. Specifically, it aims at testing the effect of attitudes, subjective norms and perceived behavioral control on intention to be entrepreneur.

Methods: Data were obtained from 622 final year undergraduate university students, enrolled in various disciplines, from two largest public and private universities in Yemen. Using standardized instruments, structural equation modeling was used to test the hypothesized model and structural relationships. **Findings:** The findings reveals that attitude and subjective norms have significant effect on student entrepreneurial intention. **Research limitations:** The generalizability of the findings is limited to the university students, not the entire youth population in Yemen. **Implications:** Entrepreneurship is critical for the development of individuals and nations as well. Fostering it among people is critical so that they may be inclined towards starting their new businesses.

Keywords: Theory of planned behavior, entrepreneurial intention